

Information for the Client, who has concluded a contract with REITER, regarding his personal data

1. The Controller of your personal data is Reiter Polska Sp. z o.o. with headquarters in Warsaw, Wodzirejów Street 5a, 02-824 Warsaw, Poland, hereinafter referred to as „REITER”.
2. You can contact with the controller by:
 - mail to the address: Wodzirejów Street 5a, 02-824 Warsaw
 - e-mail to the e-mail address: personal.data@colorissimo.com
 - phone to the number: + 48 22 331 41 00
3. Your personal data will be processed to the extent necessary for the purpose:

The purpose of data processing	Legal basis for processing and data retention period	The scope of the processed data
<p>Execution of the Sales Contract or contract for the provision of Electronic Services or taking action at the request of the data subject, before concluding the above contracts</p>	<p>Article 6 point 1 letter b) of GDPR (performance of a contract)</p> <p>The data is stored for the period necessary to perform, terminate or expire in different way of the concluded contract.</p>	<p>Maximum scope: name and surname; e-mail address; phone number; delivery address (street, house number, apartment number, postal code, city, country), address of residence / business activity / headquarters (if different from delivery address).</p> <p>In the case of Clients or Recipients who are not consumers, REITER may additionally process the company's name and tax identification number (NIP) of those Clients or Recipients.</p> <p>This is the maximum scope - in the case of, for example, personal collection, it is not necessary to provide the delivery address.</p>
<p>Direct marketing</p>	<p>Article 6 point 1 letter f) of GDPR (the legitimate interests of the controller)</p> <p>The data is stored for the duration of the legitimate interest pursued by REITER, but no longer than for the period of limitation of claims against the data subject, due to REITER's business operations. The limitation period is defined by the law, in particular the Civil Code (the basic period of limitation for claims related to operating a business is three years, and two years for a sales contract).</p> <p>The controller can not process data for direct marketing purposes in case of effective</p>	<p>E-mail, phone number</p>

	objection in this regard by the data subject.	
Client's opinion about the concluded Sales Contract	Article 6 point 1 letter a) of GDPR The data is stored until the data subject withdraws his consent for further processing of his data for this purpose.	E-mail address
Bookkeeping	Article 6 point 1 letter c) of GDPR in connection with article 74 point 2 of Accounting Act (ustawa o rachunkowości z dnia 30 stycznia 2018 r. (Dz.U. z 2018 r. poz. 395) The data is stored for the period required by law requiring REITER to store tax books (until the tax period expires, unless the tax laws provide otherwise) or accounting books (5 years from the beginning of the year following the financial year to which the data pertain).	Name and surname; address of residence / business activity / headquarters (if different from the delivery address), company name and tax identification number (NIP) of the Client of Recipient
Determination, claiming or defense of claims that may be raised by the Controller or which may be raised against the Controller	Article 6 point 1 letter f) of GDPR The data is stored for the duration of the legitimate interest pursued by REITER, but no longer than for the period of limitation of claims against the data subject, due to the business activity conducted by the Controller. The limitation period is defined by the law, in particular the Civil Code (the basic period of limitation for claims related to operating a business is three years, and two years for a sales contract).	Name and surname; phone number; e-mail address; delivery address (street, house number, apartment number, postal code, city, country), address of residence / business activity / headquarters (if different from delivery address). In the case of Clients or Recipients who are not consumers, REITER may additionally process the company's name and tax identification number (NIP) of those Clients or Recipients.

4. The recipient of the transferred personal data is REITER, as well as partners and entities cooperating with REITER, it is:

- **carriers / forwarders / courier brokers** - in the case of a Client who uses the method of delivery by post or courier, REITER provides the Client's collected personal data to the selected carrier, forwarder or agent performing the shipment on behalf of REITER to the extent necessary to deliver the product to the Client.
- **entities handling electronic payments or by credit card** - in the case of a Client who uses the Online Store with an electronic payment method or by a credit card, REITER provides the Client's collected personal data to a selected entity servicing the above payments in the Online Store on behalf of REITER to the extent necessary to handle payments made by the Client.

- **suppliers of the opinion polling system** - in the case of a Client who agreed to express an opinion on the concluded Sales Contract, REITER provides the Client's collected personal data to a selected entity providing a system of surveys expressing opinions on the concluded Sales Contract in the Online Store on the request of REITER to the extent necessary to express an opinion by the opinion polling system.
 - **service providers who provide REITER with technical, IT and organizational solutions, enabling REITER to operate business activity, including the Online Store and Electronic Services provided through it** (in particular, computer software suppliers to run the Online Store, e-mail and hosting providers and software providers for company management and technical support for REITER) – REITER provides the collected personal data of the Client to a selected supplier acting on his behalf only in the case and to the extent necessary to achieve a given purpose of data processing in accordance with this privacy policy.
 - **accounting, legal and consulting services providers who provide REITER with accounting, legal or consulting support** (in particular, an accounting office, a law firm or a debt collection company) – REITER provides the collected personal data of the Client to a selected supplier acting on his behalf only in the case and to the extent necessary to achieve a given purpose of data processing in accordance with this privacy policy.
 - **Lava Group s.c. with headquarters in Warsaw, Wodzirejów Street 5a (02-824 Warsaw).**
5. A person who has given consent to the processing of personal data – pursuant to the provisions of GDPR and under the conditions set out in it – has the right to:
 - request from the controller access to personal data,
 - rectification or erasure of personal data or restriction of processing personal data,
 - object to their processing,
 - data portability,
 - lodging a complaint with a supervisory authority, which is the Office for the Protection of Personal Data (contact details are available on the office's website: www.giodo.gov.pl),
 - not to be subject to decisions which is based on automated processing, including profiling, that produce legal effects concerning the natural person or similarly significantly affect the natural person.
 6. REITER may use profiling for the purpose of direct marketing, but decisions made on its basis by REITER do not concern the conclusion or refusal to conclude a contract, or the possibility of using electronic services in an online store. The effect of using profiling may be, for example, granting a given person a rebate, sending a rebate code, reminding about unfinished purchases, sending a product proposal that may correspond to the interests or preferences of a given person, or offering better conditions compared to a standard offer. Despite profiling, a given person makes a free decision whether he will want to use the rebate received in this way, or better conditions and make a purchase in the Online Store. Profiling consists in the automatic analysis or forecast of the behavior of a given person on the website of an online store, e.g. by adding a specific product to the shopping cart, browsing a particular product page in the online store, or by analyzing the previous history of purchases in the online store. A prerequisite for such profiling is that REITER owns the personal data of a given person in order to be able to send it, e.g. a rebate code.